

CINDY MONTANO

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PRODUCER TELEVISION • FILM • VIDEO

Highly accomplished visionary producer with domestic and international production experience. Proven track record for executing projects from creative concept to final show master with high production value while managing budgets to reflect profits 10-25% above target. Strategic thinker and problem solver with a tendency to thrive in dynamic fluid environments while remaining pragmatic and focused. Respected leader, able to build highly motivated production and post-production teams.

CORE COMPETENCIES

| | | | |
|---------------|--------------------|------------------------|-------------------------|
| •Producing | •Production Design | •16 and 35mm film | •Commercials / DRTV |
| •Budgeting | •Directing | •All videotape formats | •Live multi-camera |
| •Scheduling | •Post Supervising | •Movie Magic | •Biography /Documentary |
| •Writing | •Casting / Talent | •Excel | •Music videos |
| •Interviewing | •Development | •Photoshop | •Corporate |

PROFESSIONAL EXPERIENCE

CINDYMO PICTURES – Nashville, TN
Producer / Writer / Director

1995-Present

Hundreds of productions in US, Canada, Europe, Israel and Central Asia. Provide freelance production and design services to production companies, advertising agencies, record labels and corporations. Hire and supervise creative team in scriptwriting, production and post-production within the constraints of each project's budgetary and deadline requirements. Production designer for concerts, graphics packages and television programming. Coordinate and direct castings. Talent booking for both union and non-union talent including SAG, AFTRA, and AFM. IATSE negotiations. Write and initiate contracts. Secure appropriate production insurance, including specialty insurance for high risk / stunts. Develop and brand original programming with ancillary product sales. Work with media buyers for DRTV products. Initiate creative solutions. Understand demographic impact.

Key Achievements

- Consistently increase client budgetary bottom line by 10-25% or more
- Produced 5 RIAA Certified Gold retail videos and 1 RIAA Certified Platinum retail video
- Created and Brand developed *More Than The Music*, an Emmy-nominated documentary series with 2 live music specials, and secured distribution for associated DVD, Video and CD consumer retail products
- Developed, sold and produced *Dottie Rambo: An All Star Tribute* concert including promoting the show at the Ryman Auditorium to near sell out capacity
- Produced *Stephen's Test of Faith*, a children's dramatic program translated into 10 languages
- Earned 3 Dove Award nominations and 1 Emmy nomination
- Contracted by Stephen Yake Productions for 8 years as Executive In Charge of Productions

WORD MUSIC – Nashville, TN
Interim Director of Video Development

January -June 1995

Directed efforts of creative staff regarding artist music videos, promotional videos and corporate sales and imaging videos for a multi-label organization. Duties included creative development, budgeting and hiring creative sources. Worked closely with artists, management, marketing, A&R and creative services at each label to meet sales and imaging goals.

Key Achievements

- Created positive P&L impact for all projects
- Executed the most ambitious CMVR event ever undertaken by this label group
- Located ideal permanent candidate

PROFESSIONAL EXPERIENCE CONTINUED

ALTERNATIVE VISIONS, INC. – Nashville, TN
Producer / Owner

June 1991- 1995

Established an award winning independent production company that produced music videos, commercials, artist electronic press kits and corporate marketing and imaging pieces in film, video and print formats. Managed all business aspects of the company. Hired, trained and supervised creative teams. Worked within the budget and time constraints of each project and the overall business. Wrote and initiated contracts. Secured appropriate production insurance.

Key Achievements

- Conducted nearly \$1,000,000 within the first year in business
- Demonstrated a profit yearly
- Maintained strong presence on CMT Top 10 Lists
- Earned 2 Dove Awards nominations with 2 Wins, 3 Billboard Music Video Awards nomination with 1 Win, 1 Addy, and 3 Houston International Film Festival Awards

ENVISION, INC. – Nashville, TN
Senior Producer / Writer

June 1990 – July 1991

Wrote, produced and edited multiple products for this film and video company that specialized in medical and healthcare related marketing and training videos and commercials. Developed and managed budgets. Wrote and edited scripts. Supervised post-production. Hired and supervised creative and technical teams. Coordinated and directed castings. Worked closely with clients and creative directors to meet marketing, branding and sales goals. Researched information regarding demographic trends and media outlets. Initiated creative solutions.

Key Achievements

- Introduced the company to computerized spreadsheet budgeting, in particular the AICP form
- Worked directly with HCA marketing team and Minnie Pearl on all video aspects pertaining to the launch of the Sara Cannon Cancer Center including commercial campaigns and imaging pieces
- Educated Executive Management on 16mm and 35mm film production; prior to this all production had been initiated on video tape

SCENE THREE, INC. – Nashville, TN
Producer

November 1987– June 1990

Produced multiple projects simultaneously for an award winning film and video company that specialized in national commercials, music videos, television programming and corporate imaging. Developed and managed budgets. Wrote proposals. Worked with in deadlines. Hired and supervised creative and technical teams. Worked closely with clients and creative directors to meet marketing, branding and sales goals. Coordinated and directed castings. Supervised production crews ranging in size from 5 to 30+.

Key Achievements

- Advanced from Production Assistant to Producer within a 3 month time period
- Associate Producer for Garth Brooks CMA Video of the Year, *The Dance*
- Executed all products on time and under budget

ORIGINAL PRODUCT DEVELOPMENT

More Than the Music: Life Stories (13 thirty-minute television biographies hosted by Charlie Daniels with VHS and DVD retail product)

More Than the Music Live: A Story To Tell (90 min. live concert on VHS or DVD w/ CD; 1 hour television special hosted by Gary Chapman and Vestal Goodman)

More Than the Music Live: Stand and Testify (90 min. live concert on VHS or DVD w/ CD; 1 hour television special hosted by Gary Chapman and Vestal Goodman)

More Than the Music Live: An All Star Tribute to Dottie Rambo (90 min. live concert on VHS or DVD w/ CD; 1 hour television special hosted by Barbara Mandrell)

Gaither Homecoming Series: Howard and Vestal Goodman 50th Anniversary (90 min. live concert on VHS or DVD w/ CD; 1 hour television)

Power By Hand: PDA Training (retail CD-Rom designed to maximize the use of PDA's)

PROGRAMMING

TELEVISION SERIES AND PILOTS

Gospel Music At The River
The Video Club
More Than The Music
YBB: Young Believers Broadcast
Acquire the Fire
The Al Denson Show
The Verge

CHILDREN'S PROGRAMS

Stephen's Test of Faith

DRAMATIC PROGRAMS AND DOCUMENTARIES

The Rabbi
Martyr's Cry
Faces of Persecution
Ambassadors of Hope
Mission 3:16

LIVE CONCERTS & SPECIALS (partial listing)

Chris LeDoux Live
The Happy Goodman's 50th Anniversary
World Vision GMA 2002 at the Ryman Auditorium
Michael Card: Scribbling In the Sand
More Than the Music Live: An All Star Tribute to Dottie Rambo
Acquire the Fire Stand Up: Live from the RCA Dome (featuring The Newsboys, Nicole C. Mullins and Super Chick)
Ray Boltz: Bethlehem Star
Chonda Pierce: Four-Eyed Blonde

SPOTS (partial listing of brands and agencies)

Chevrolet Trucks, Chrysler Corporation, Toyota
Saatchi and Saatchi, NY & LA; BBDO; J.Walter Thompson
Centennial HCA; Sara Cannon Cancer Center; Baptist; Cumberland Heights

MUSIC VIDEOS

Over 100 for various country and gospel artist

AWARDS

Emmy Nomination (2003 Producer – Documentary, *More Than the Music*)
2 Dove Awards / 5 nominations
Billboard Music Video Award / 3 nominations
CMA Video of the Year
Houston International Film Festival – Gold, Silver, Bronze, Certificate of Merit
Addy
5 RIAA Certified Gold Videos
1 RIAA Certified Platinum Video

EDUCATION

Bachelor of Science in Communications / Broadcasting with High Honors
Emphasis in Production and Performance
University of Tennessee – Knoxville, TN

CELEBRITIES WORKED WITH (PARTIAL LISTING)

| | | | | |
|----------------|------------------|----------------|----------------|--------------------------|
| Dolly Parton | Charlie Daniels | George Jones | Brad Paisley | Sweethearts of the Rodeo |
| Charles Kuralt | Garth Brooks | The Whites | Porter Wagoner | Gary Chapman |
| Larry Gatlin | Barbara Mandrell | Crystal Gayle | Tony Orlando | Dick Clark |
| Tanya Tucker | George Strait | Reba McEntyre | Ruth Buzzy | KT Oslin |
| Collin Raye | Doug Stone | Vince Gill | Amy Grant | Minnie Pearl |
| The Newsboys | Audio Adrenaline | Sting | Ricky Skaggs | The Oak Ridge Boys |
| CeCe Winans | BeBe Winans | Restless Heart | Little Texas | Vestal Goodman |
| Dottie Rambo | The Speer Family | Sandi Patty | Geoff Moore | Stephen Curtis Chapman |